



IL PANORAMA MONDIALE :
DATI E STATISTICHE

WAN-IFRA ITALIA 2010 Roma 22 – 23 Giugno
Sergio Vitelli Segretario ASIG

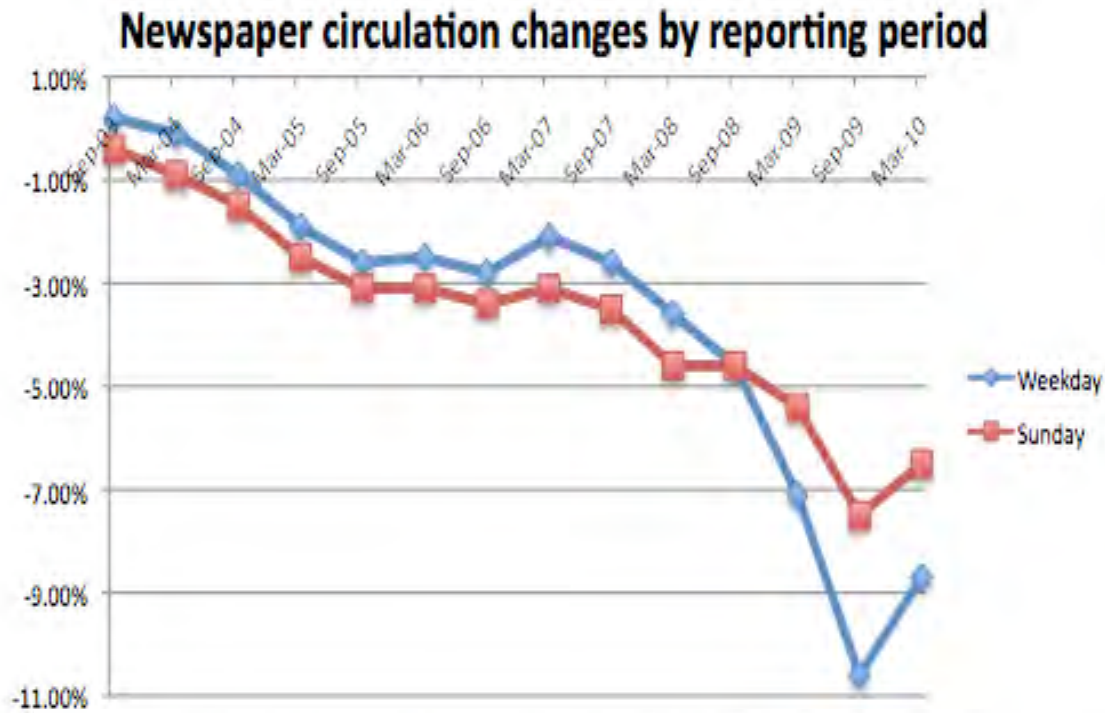
Andamento diffusioni continentali quotidiani a pagamento (Kcop/Day)

(SOURCE WAN WPT 2009)

	2004	2005	2006	2007	2008	D% 08 -04
AFRICA	8.638	8.782	9.168	9.228	9.865	14,20%
AMERICA NORD	68.351	66.925	65.810	64.430	62.041	-9,23%
AMERICA SUD	13.238	13.541	14.159	15.143	15.409	16,40%
ASIA	308.398	316.704	331.368	347.853	358.005	16,09%
AUSTRALIA E OCEANIA	3.488	3.473	3.443	3.417	3.330	-4,53%
EUROPA	93.537	93.665	94.222	92.451	90.805	-2,92%

CLASSIFICA QUOTIDIANI WORLD PER DIFFUSIONE (Kcopie) (SOURCE WANWPT 2005/2009)						
N°	Testata	Circ 2004	Circ 2008	Δ %	Sede Paese	Proprietà
1	Yomiuri Shimbun	14.067	10.020	-40,39%	Tokyo, Japan	Yomiuri Shimbun Group
2	Asahi Shimbun	12.121	8.049	-50,59%	Tokyo, Japan	Asahi Shimbun Company
3	Mainichi Shimbun	5.587	3.901	-43,22%	Tokyo, Japan	Mainichi Newspapers Co.
4	Times of India	1.680	3.433	51,06%	New Delhi, India	Bennett, Coleman & Co. Ltd
5	Bild	3.867	3.142	-23,07%	Hamburg, Germany	Axel Springer
6	Canako Xiaoxi	2.627	3.142	16,39%	Beijing, China	Beijing Daily Newspaper Co.
7	The Nikkei	4.635	3.053	-51,82%	Tokyo, Japan	Nikkei Inc.
8	The Sun	2.419	3.046	20,58%	London, UK	News Corporation
9	People 's Daily	2.509	2.939	14,63%	Beijing, China	Communist Party of China
10	Chunichi Shimbun	4.512	2.761	-63,42%	Nagoya, Japan	Chunichi Shimbun Co., Ltd
11	Dainik Jagran	1.911	2.354	18,82%	Kanpur, India	Jagran Prakshar Ltd.
12	Chosun Ilbo	2.378	2.300	-3,39%	Seoul, Korea (South)	Chosun Ilbo Co.
13	USA Today	2.310	2.293	-0,74%	Pulaski, USA	Gannett Company, Inc.
14	Sankei Shimbun	2.757	2.221	-24,13%	Tokyo, Japan	Sankei Shimbun Co., Ltd.
15	Joong Ang Ilbo	2.084	2.200	5,27%	Seoul, Korea (South)	Joongang Media Network
16	Daily Mail	2.093	2.194	4,60%	London, UK	Daily Mail and General Trust
17	Dong A Ilbo	2.052	2.100	2,29%	Seoul, Korea (South)	DongA Ilbo Co.
18	Wall Street Journal	2.107	2.012	-4,72%	New York City, USA	Dow Jones & Company, Inc.
19	Nikkan Sports	1.965	1.802	-9,05%	Osaka, Japan	Asahi Shimbun Group
20	GuangZhou Daily	1.650	1.800	8,33%	GuangZhou, China	Guangzhou Daily Newspaper
21	Sports Nippon	1.711	1.800	4,94%	Osaka, Japan	Mainichi Shimbun Group
46	Qilu Evening News	750	1.668	55,04%	Jinan, China	Dazhong News Group
23	Malayala Manorama	1.309	1.590	17,67%	Kottayam, India	Press Trust of India
24	Information Times	900	1.570	42,68%	China	
25	Yangtse Evening Post	1.715	1.483	-15,64%	Nanjing, China	Yangtse Evening News Network
26	Daily Mirror	1.597	1.400	-14,07%	London, United Kingdom	Trinity Mirror Plc
27	Nanfang City News	1.410	1.400	-0,71%	GuangZhou, China	Nanfang Media Group
28	Amar Ujala	759	1.360	44,19%	Agra, India	Amar Ujala Publication Ltd
29	The Hindu	989	1.331	25,69%	Chennai, India	Hindu Group Publications
30	Hindustan	957	1.297	26,21%	New Delhi, India	HT Media Ltd.
31	Sankei Sports	1.368	1.272	-7,55%	Tokyo, Japan	Fujisankei Comm Group
32	Ananda Bazar Patrika	1.046	1.255	16,65%	Calcutta, India	Anadabazar Patrika Ltd.
33	Lokmat		1.236		Nagpur, India	Lokmat Newspaper Ltd.
34	Yangcheng Evening News	1.320	1.200	-10,00%	GuangZhou, China	GuangDong JinYang Co.Ltd
35	Thai Rath	1.200	1.200	0,00%	Bangkok, Thailand	Vacharaphol Co., Ltd
36	Hindustan Times	1.108	1.189	6,81%	New Delhi, India	HT Media Ltd.
37	Hokkaido Shimbun	1.922	1.186	-62,06%	Sapporo, Japan	The Hokkaido Shimbun Print
38	Eenadu	1.039	1.176	11,65%	Andhra, India	Ushodaya Enterprises Ltd
39	Global Times		1.160		Shanghai, China	Global Times Co.
40	Dainik Bhaskar	1.405	1.159	-21,23%	Raipur, India	D.B. Corp. Ltd.
41	Chutian Metro Daily	1.084	1.140	4,91%	Wuhan, China	
42	Mathrubhumi	904	1.107	18,34%	Kozhikode, India	The Mathrubhumi Co.Ltd.
43	Xinmin Evening News	1.045	1.004	-4,08%	Shanghai, China	United PressGroup
44	Deccan Chronicle		1.003		India	Deccan Chronicle Holdings
45	New York Times	1.121	1.001	-11,99%	New York USA	New YorkTimes Co.
46	Daily Sports	963	999	3,60%	Tokyo, Japan	
47	Houchi Shimbun	1.354	996	-35,94%	Japan	
48	Yanzaho Metro Daily	650	990	34,34%	China	
49	Tianjin Today Evening News	699	980	28,67%	China	
50	Dinakaran		973		India	Kalanidhi Maran Ltd

Trend USA Newspaper circulation

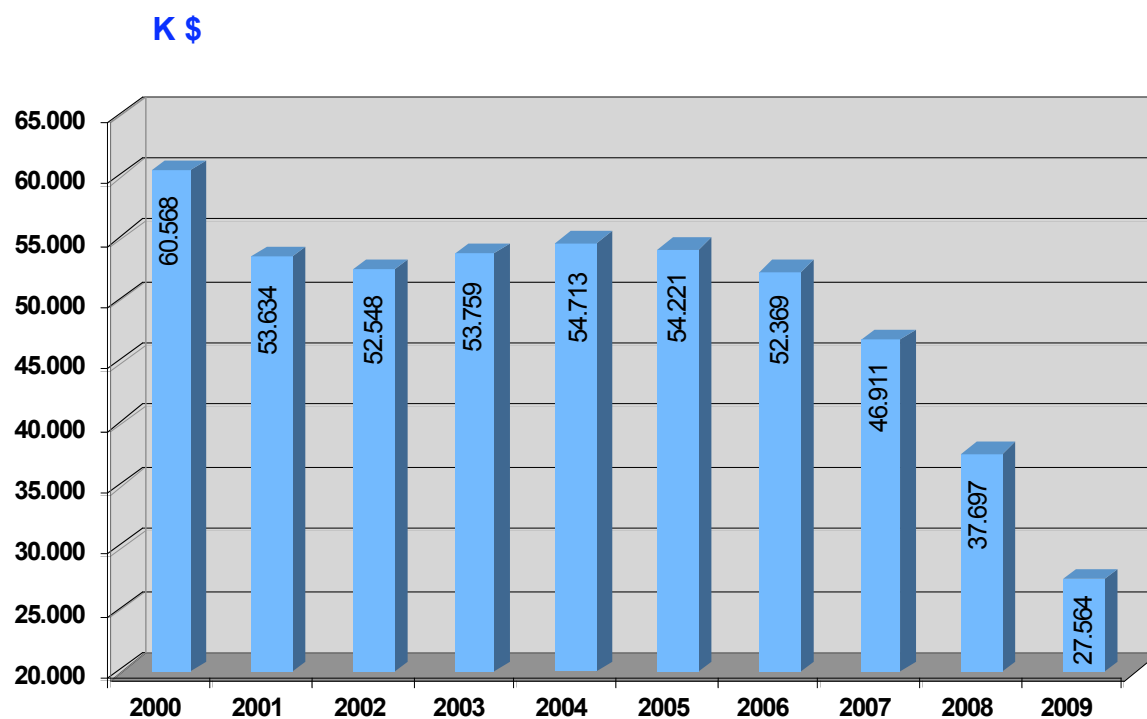


Newspaper circulation per 100 households





Andamento Pubblicità sui quotidiani USA 2000 – 2009 a valori costanti 2009



Elaborazione ASIG Service su dati
Newspaper Association of America e U.S Department of Labor

CLASSIFICA QUOTIDIANI U S A PER DIFFUSIONE

Pos 3/10	3/2009 ABCCirc	Pos 3/09	3/2010 ABCCirc	Δ12%	Testata	Sede	Proprietà
1	2.082.189	2	2.066.917	-0,73	Wall Street Journal	New York	News Corporation
2	2.113.725	1	1.826.622	-13,58	USA Today (5 days)	McLean	Gannett Company
3	1.039.031	3	1.008.612	-2,93	New York Times	New York	The New York Times Company
4	723.181	4	680.716	-5,87	Los Angeles Times	Los Angeles	Tribune Company
5	665.383	5	604.650	-9,13	Washington Post	Washington	The Washington Post Company
6	602.857	6	603.783	0,15	New York Daily News	New York	Daily News
7	501.202	8	487.853	-2,66	Chicago Tribune	Chicago	Tribune Company
8	558.140	7	473.918	-15,09	New York Post	New York	News Corporation
9	425.138	9	386.221	-9,15	Houston Chronicle	Houston	Hearst Corporation
10	389.701	10	379.618	-2,59	Arizona Republic	Phoenix	Gannett Company
11	371.728	11	363.528	-2,21	Denver Post	Denver	MediaNews Group
12	364.974	20	342.707	-6,10	Philadelphia Inquirer	Philadelphia	Philadelphia Media Holdings
13	368.194	12	339.264	-7,86	New York Newsday	Melville	Cablevision
14	320.076	14	319.474	-0,19	Minneapolis Star Tribune	Minneapolis	The Star Tribune Company
15	290.730	19	252.017	-13,32	Detroit Free Press	Detroit	Gannett Company
16	283.093	22	297.474	5,08	St. Petersburg Times	St. Petersburg	Times Publishing Company
17	291.630	18	279.643	-4,11	Cleveland Plain Dealer	Cleveland	Advance Publications
18	331.907	13	273.997	-17,45	Dallas Morning News	Dallas	A. H. Belo Corporation
19	203.175	20	273.138	34,43	Seattle Times	Seattle	The Seattle Times Company
	117.000				Seattle Post Intelligencer		
20	268.512	23	271.264	1,02	Portland Oregonian	Portland	Advance Publications
21	261.253	25	263.808	0,98	S.Diego Union Tribune	San Diego	Platinum Equity
22	312.141	15	255.895	-18,02	Chicago Sun Times	Chicago	Sun-Times Media Group
23	302.638	17	252.919	-16,43	Boston Globe	Boston	The New York Times Company
24	287.082	21	247.786	-13,69	Newark Star Ledger	Newark	Advance Publications
25	312.118	16	245.267	-21,42	San Francisco Chronicle	San Francisco	Hearst Corporation
26	238.400	27	237.851	-0,23	St Louis Post-Dispatch	St. Louis	Lee Enterprises
27	227.119	31	235.372	3,63	San José Mercury News	San Jose	MediaNews Group
28	234.667	28	232.824	-0,79	Kansas City Star	Kansas City	The McClatchy Company
29	210.098	32	228.475	8,75	Baltimore Sun	Baltimore	Tribune Company
30	261.828	24	227.020	-13,29	Atlanta Journal Constitu	Atlanta	Cox Enterprises
31	248.855	26	224.112	-9,94	Sacramento Bee	Sacramento	The McClatchy Company
32	230.877	30	213.213	-7,65	Orange County Register	Santa Ana	Freedom Communications
33	206.205	34	206.442	0,11	Orlando Sentinel	Orlando	Tribune Company
34	203.240	35	205.788	1,25	Milwaukee Journal Sent	Milwaukee	Journal Communications
35	209.477	33	205.153	-2,06	Pittsburgh Post Gazette	Pittsburgh	Block Communications
36	232.361	29	204.039	-12,19	Indianapolis Star	Indianapolis	Gannett Company
37	192.342	44	197.584	2,73	St Paul Pioneer Press	St. Paul	MediaNews Group
38	180.314	49	196.327	8,88	Arkansas Democrat Gaz	Little Rock	WEHCO Media
39	195.522	39	196.011	0,25	South Florida Sun Sent	Fort Lauder	Tribune Publishing
40	195.510	40	195.252	-0,13	Columbus Dispatch	Columbus	Dispatch Printing Company
41	167.375		186.949	11,69	Deseret Morning News	Salt Lake Ci	Salt Lake City Company
42	193.992	42	186.634	-3,79	Courier Journal Louisv	Louisville	Gannett Company
43	188.956	46	184.319	-2,45	Cincinnati Enquirer	Cincinnati	Gannett Company
44	189.357	45	181.610	-4,09	Fort Worth Star Telegra	Fort Worth	The McClatchy Company
45	187.633	47	178.860	-4,68	Charlotte Observer	Charlotte	The McClatchy Company
46	173.578		175.841	1,30	Las Vegas Review Journ	Las Vegas	Stephens Media
47	195.277	41	175.606	-10,07	Tampa Tribune	Tampa	Media General
48	202.122	38	175.275	-13,28	Miami Herald	Miami	The McClatchy Company
49	174.056		174.893	0,48	Pittsburgh Tribune Rev	Greensburg	Tribune-Review Publishing Co.
50	185.699	48	174.651	-5,95	Contra Costa Times	Walnut Cree	MediaNews Group
	192.930	43	164.592	-14,69	San Antonio Express Ne	San Antonio	Hearst Corporation
	174.548	50	155.795	-10,74	Omaha World Herald	Omaha	Omaha World Herald Company
	202.434	37			Rocky Mountains News		

PANORAMA GEOGRAFICO DIFFUSIONI QUOTIDIANI U S A

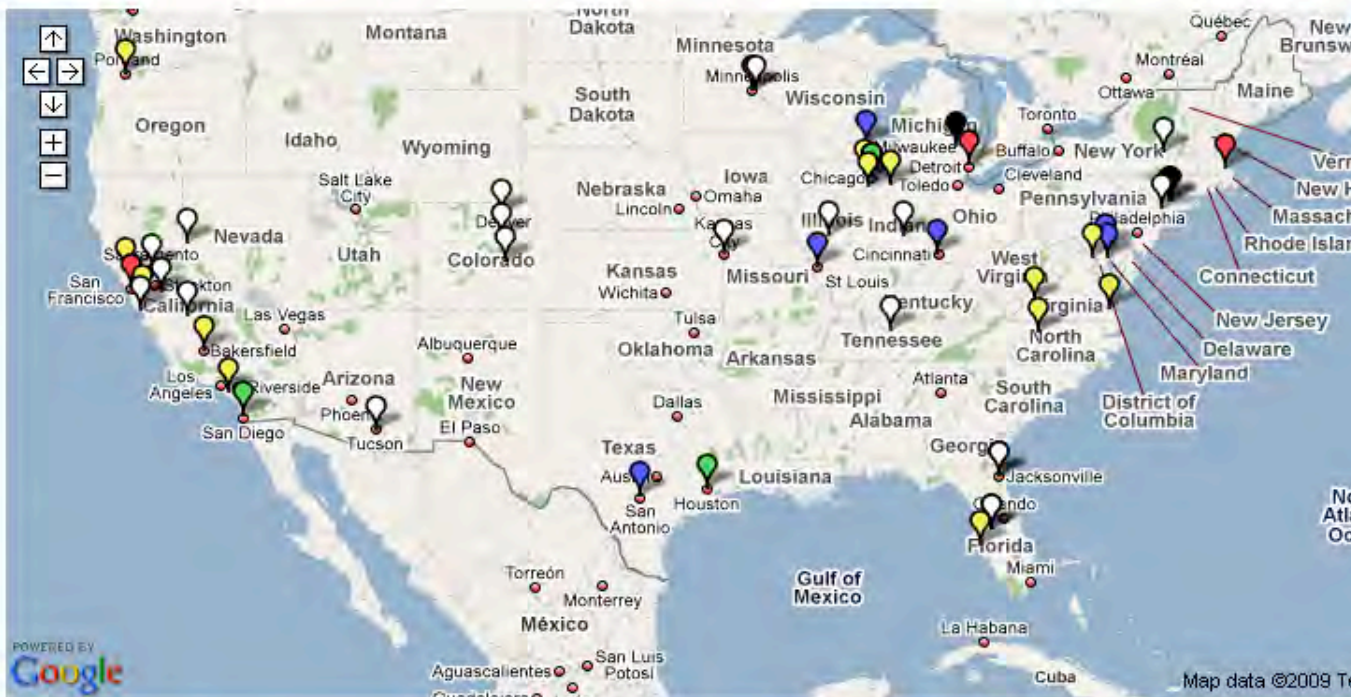
3/2009		3/2010		Testata	Sede	Stato	Proprietà
ABCCirc	ABCCirc	Δ12%					
389.701	379.618	-2,59	Arizona Republic	Phoenix	Arizona	Gannett Company	
180.314	196.327	8,88	Arkansas Democrat Gaz	Little Rock	Arkansas	WEHCO Media	
723.181	680.716	-5,87	Los Angeles Times	Los Angeles	California	Tribune Company	
227.119			San José Mercury News	San Jose	California	MediaNews Group	
185.699	511.756	1,20	Contra Costa Times	Walnut Creek	California	MediaNews Group	
92.885			Oakland Tribune	Oakland	California	MediaNews Group	
261.253	263.808	0,98	S.Diego Union Tribune	San Diego	California	Platinum Equity	
312.118	245.267	-21,42	San Francisco Chronicle	San Francisco	California	Hearst Corporation	
248.855	224.112	-9,94	Sacramento Bee	Sacramento	California	The McClatchy Company	
230.877	213.213	-7,65	Orange County Register	Santa Ana	California	Freedom Communications	
371.728	363.528	-2,21	Denver Post	Denver	Colorado	MediaNews Group	
665.383	604.650	-9,13	Washington Post	Washington	Columbia	Washington Post Company	
283.093	297.474	5,08	St. Petersburg Times	St. Petersburg	Florida	Times Publishing Company	
206.205	206.442	0,11	Orlando Sentinel	Orlando	Florida	Tribune Company	
195.522	196.011	0,25	South Florida Sun Sent	Fort Lauderdale	Florida	Tribune Publishing	
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261.828	227.020	-13,29	Atlanta Journal Constitu	Atlanta	Georgia	Cox Enterprises	
501.202	487.853	-2,66	Chicago Tribune	Chicago	Illinois	Tribune Company	
312.141	255.895	-18,02	Chicago Sun Times	Chicago	Illinois	Sun-Times Media Group	
232.361	204.039	-12,19	Indianapolis Star	Indianapolis	Indiana	Gannett Company	
193.992	186.634	-3,79	Courier Journal Louisvi	Louisville	Kentucky	Gannett Company	
210.098	228.475	8,75	Baltimore Sun	Baltimore	Maryland	Tribune Company	
302.638	252.919	-16,43	Boston Globe	Boston	Massachuse	The New York Times Company	
290.730	252.017	-13,32	Detroit Free Press	Detroit	Michigan	Gannett Company	
320.076	319.474	-0,19	Minneapolis Star Tribun	Minneapolis	Minnesota	The Star Tribune Company	
192.342	197.584	2,73	St Paul Pioneer Press	St. Paul	Minnesota	MediaNews Group	
238.400	237.851	-0,23	St Louis Post-Dispatch	St. Louis	Missouri	Lee Enterprises	
234.667	232.824	-0,79	Kansas City Star	Kansas City	Missouri	The McClatchy Company	
174.548	155.795	-10,74	Omaha World Herald	Omaha	Nebraska	Omaha World Herald Company	
173.578	175.841	1,30	Las Vegas Review Jourr	Las Vegas	Nevada	Stephens Media	
287.082	247.786	-13,69	Newark Star Ledger	Newark	New Jersey	Advance Publications	
2.082.189	2.066.917	-0,73	Wall Street Journal	New York	New York	News Corporation	
1.039.031	1.008.612	-2,93	New York Times	New York	New York	The New York Times Company	
602.857	603.783	0,15	New York Daily News	New York	New York	Daily News	
558.140	473.918	-15,09	New York Post	New York	New York	News Corporation	
368.194	339.264	-7,86	New York Newsday	Melville	New York	Cablevision	
187.633	178.860	-4,68	Charlotte Observer	Charlotte	North Caroli	The McClatchy Company	
291.630	279.643	-4,11	Cleveland Plain Dealer	Cleveland	Ohio	Advance Publications	
195.510	195.252	-0,13	Columbus Dispatch	Columbus	Ohio	Dispatch Printing Company	
188.956	184.319	-2,45	Cincinnati Enquirer	Cincinnati	Ohio	Gannett Company	
268.512	271.264	1,02	Portland Oregonian	Portland	Oregon	Advance Publications	
364.974	342.707	-6,10	Philadelphia Inquirer	Philadelphia	Pennsylvania	Philadelphia Media Holdings	
209.477	205.153	-2,06	Pittsburgh Post Gazette	Pittsburgh	Pennsylvania	Block Communications	
174.056	174.893	0,48	Pittsburgh Tribune Revi	Greensburg	Pennsylvania	Tribune-Review Publishing Co.	
425.138	386.221	-9,15	Houston Chronicle	Houston	Texas	Hearst Corporation	
331.907	273.997	-17,45	Dallas Morning News	Dallas	Texas	A. H. Belo Corporation	
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192.930	164.592	-14,69	San Antonio Express Ne	San Antonio	Texas	Hearst Corporation	
167.375	186.949	11,69	Deseret Morning News	Salt Lake City	Utah	Salt Lake City Company	
2.113.725	1.826.622	-13,58	USA Today (5 days)	McLean	Virginia	Gannett Company	
203.175	273.138	34,43	Seattle Times	Seattle	Washington	The Seattle Times Company	
203.240	205.788	1,25	Milwaukee Journal Sent	Milwaukee	Wisconsin	Journal Communications	


paper cuts

2007 total: 2,112+ *

Layoffs and buyouts at U.S. newspapers

* June to December 2007

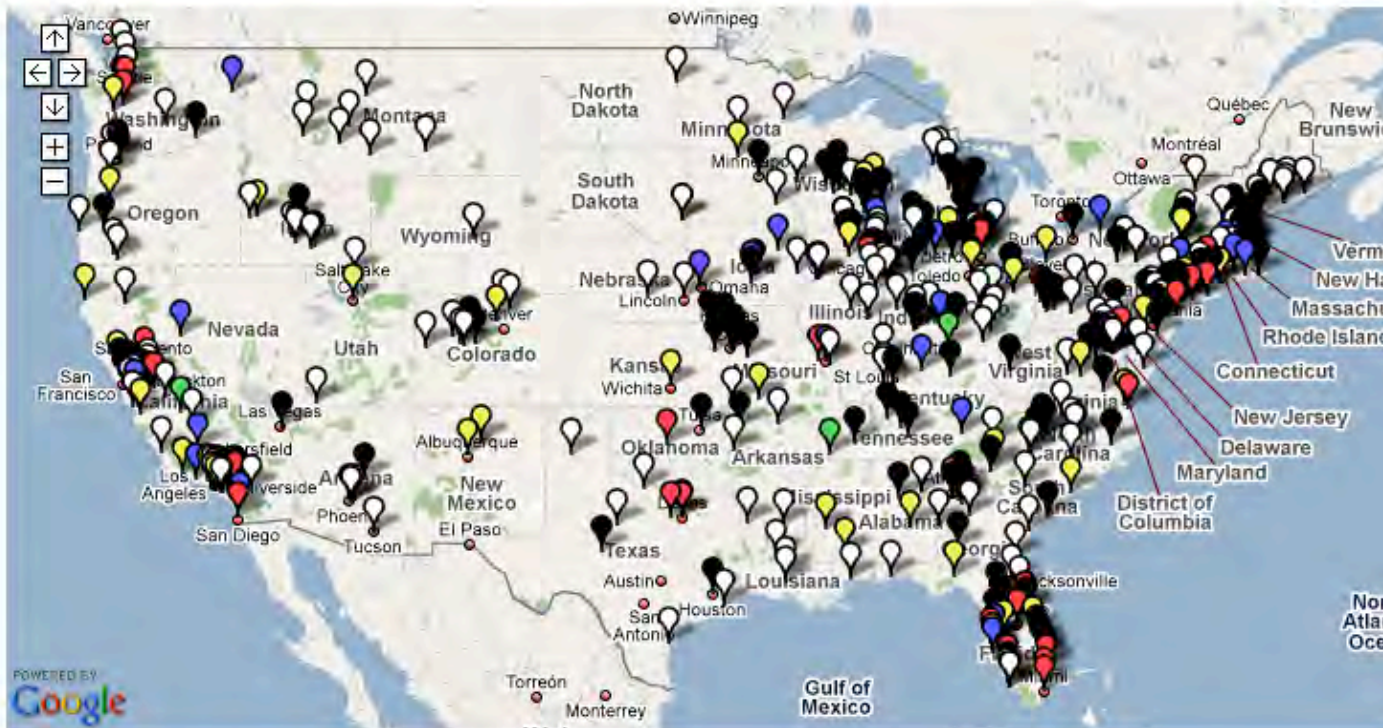


MAP KEY:  = 1-24  = 25-49  = 50-74  = 75-99  = 100+  = Unknown

paper cuts

2008 total: 15,974+ jobs

Layoffs and buyouts at U.S. newspapers in 2008

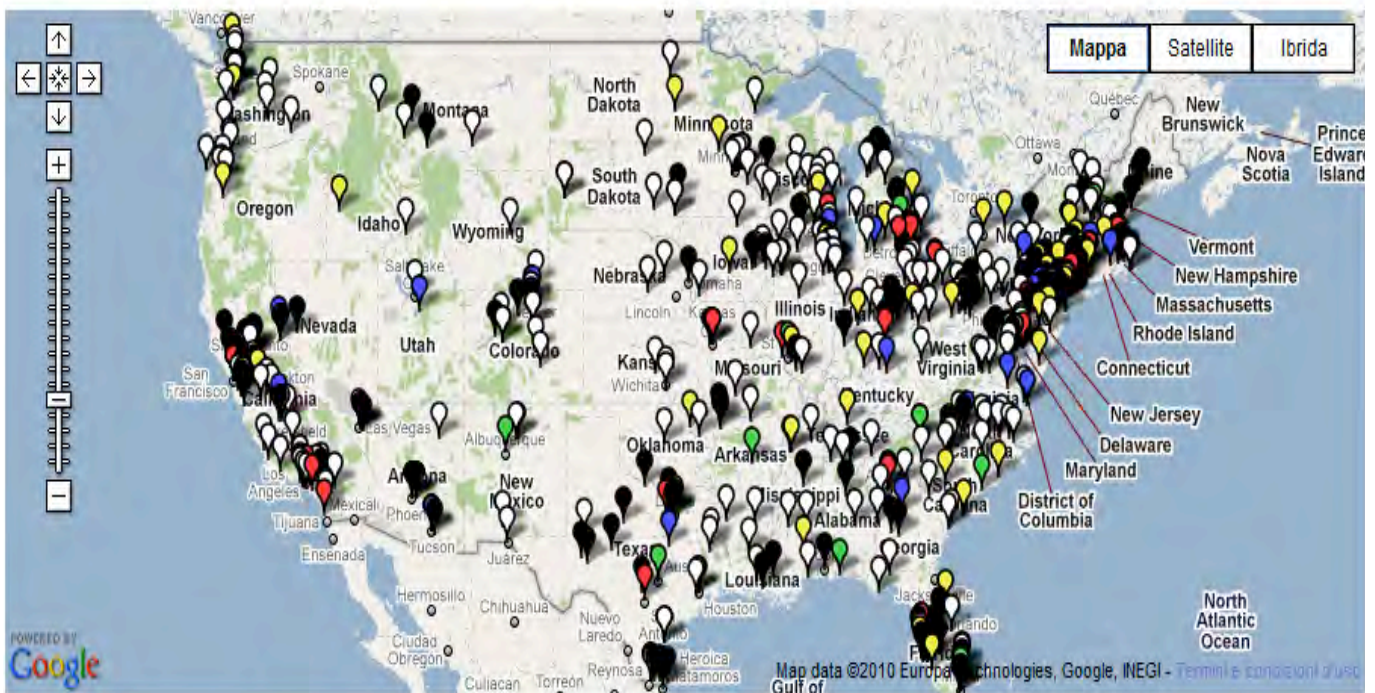


MAP KEY: = 1-24 = 25-49 = 50-74 = 75-99 = 100+ = Unknown

paper cuts

2009 total : 14,783+ jobs

Layoff and buyouts at U.S newspapers

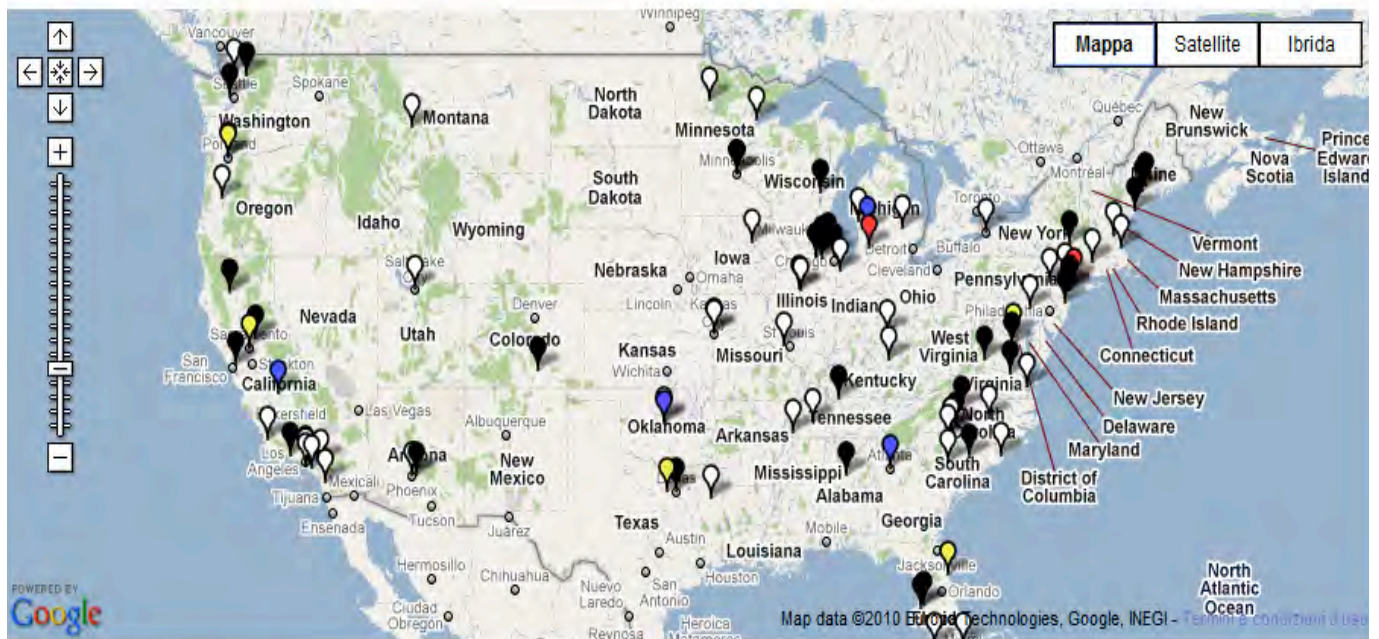


MAP KEY: = 1-24 = 25-49 = 50-74 = 75-99 = 100+ = Unknown

paper cuts

2010 total : 1,814+ jobs

Layoff and buyouts at U.S newspapers



MAP KEY: = 1-24 = 25-49 = 50-74 = 75-99 = 100+ = Unknown

U.S.A GIORNALI CHE HANNO CESSATO DI ESSERE STAMPATI NEL 2009

The Adit

Algonquin Countryside, Cary-Grove Countryside and Wauconda Courier

American Fork Citizen, Lehi Free Press, Lone Peak Press, Orem Times and Pleasant Grove Review

Ann Arbor News

Arlington Heights Post, Elk Grove Times, Hoffman Estates Review, Palatine Countryside, Rolling Meadows Review, Schaumburg Review and Wheeling Countryside

AsianWeek

Baltimore Examiner

Bay State Banner

Bedford Sun, Euclid Sun Journal, Garfield-Maple Sun, Nordonia Hills Sun, Sun-Press and Twinsburg Sun

Bellevue Business Journal

The Bethel Beacon, The Brookfield Journal, The Kent Good Times Dispatch and The Litchfield Enquirer

Big Sky Sun

The Birmingham Eccentric, West Bloomfield Eccentric, Troy Eccentric, Rochester Eccentric, and Southfield Eccentric

Bloomfield Free Press

Bloomfield Journal, Windsor Journal, Windsor Locks Journal

Boca Raton News

Boulder City News

The Bridge

The Bulletin

Business Journal of Corpus Christi

Business Times of the Rio Grande Valley

Carson Times

Christian Science Monitor

The City Star

The Clarke Courier

Coatesville Ledger

Connecticut Valley Spectator

Coral Gables Gazette

The Daily Reporter

Dakota Journal

Danville Weekly

The Democrat

Dennis Pennysaver and Yarmouth Pennysaver

Des Plaines Times and Mount Prospect Times

Detroit Daily Press

U.S.A GIORNALI CHE HANNO CESSATO DI ESSERE STAMPATI NEL 2009

**El Dia
Donegal Ledger
Douglas Times
Downingtown Ledger
Doylestown Patriot
Eagle-Times
East Bridgewater Star, West Bridgewater Times and Whitman Times
East Hartford Gazette
East Iowa Herald
Elizabethtown Chronicle
Fallon Star Press
Fitchburg Star
Fort Collins Now
The Franklin Chronicle
La Frontera
Gazette Advertiser
Germantown Courier and Mount Airy Times Express
Grapevine Sun
Hanson Town Crier
Hardee Sun
Harlem Valley Times, Millbrook Round Table, Voice Ledger
Henderson Home News
The Hershey Chronicle
Hill Country View
Hopi Tutuveni
Hyde Park Townsman
The Independent
Iraan News
Island Breeze
Jeanerette Enterprise
The Journal-Messenger
Kansas City Kansan
LA City Beat
Lake Elmo Leader
Lake Norman Times
Lakota Journal
The Lemoore Advance
Los Gatos Weekender and West San Jose Resident
Loudon Easterner
Maricopa Tribune
McCamey News**

U.S.A GIORNALI CHE HANNO CESSATO DI ESSERE STAMPATI NEL 2009

**The Message for the Week
The Milford Observer
Ming Pao New York
Ming Pao San Francisco
The Monitor-Herald
New Hope Gazette
New York Blade
The Newton Record
Nichi Bei Times
Northern Star
Oak Cliff Tribune
Oxford Tribune, Parkesburg Post Ledger and Solanco Sun Ledger
Pawling News Chronicle
Petoskey Citizen-Journal
Plymouth Bulletin
Putnam County Courier
Quakertown Free Press
Register Herald
The Rockingham News
Rocky Mountain News
Seattle Post-Intelligencer
Stillwater Courier
South Florida Blade
Southern Voice
The Sun
Sun Post
Today Newspapers
The Town Meeting
Tucson Citizen
Vail Sun
Valley Journal
Washington Blade
The Weekly Almanac**



USA GIORNALI CHE HANNO CESSATO DI ESSERE STAMPATI NEL 2010

Art Review & Preview

[Berkeley Daily Planet](#)

Brick Township Bulletin, Woodbridge Sentinel

California Real Estate Journal

Chicago Free Press

The District Weekly

Greenville Press

Greenwood Lake and West Milford News

Honolulu Advertiser

[NASCAR Scene](#)

Peoria Times-Observer

Pinellas News

Placer Sentinel

Pocono Business Journal

The Post-Crescent

The Sentinel

Sun Tribune

The Western Tribune

 Whitehorse Community News



FREE DAILIES: TOTAL AVERAGE CIRCULATION (000)

(using most recent available figures)

